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## **LG ELECTRONICS USA LAUNCHES B2B FINANCING SERVICE FOR COMMERCIAL DISPLAY SOLUTIONS**

*New Service Connects Businesses with Financing and Leasing Providers  
to Support Commercial Display Deployments with Flexible Payment Options*

### **News Summary:**

- LG Electronics USA has launched the LG Financing Referral Service, connecting B2B customers with participating financial institutions that offer financing and leasing options for eligible LG commercial display solutions.
- The program supports hospitality, retail, corporate workplace and commercial environments with CapEx (purchase) and OpEx (lease) financing models, subject to credit approval by participating financial institutions.
- Eligible projects may include LG commercial display products, installation, support, extended warranty and ConnectedCare™ services through participating resellers and financing arrangements.

**LINCOLNSHIRE, Ill., July 21, 2026** — [LG Electronics USA](#), a leader in commercial digital display solutions, announced the launch of the LG Financing Referral Service, a new program designed to connect businesses with participating financial institutions that offer financing and leasing options for eligible LG commercial display solutions. This new B2B service aims to help organizations deploy display technology while managing their capital budgets through flexible payment structures.

Designed to provide commercial display customers with enhanced investment flexibility and access to new financing sources, the LG Financing Referral Service reduces upfront capital requirements and offers financing structures that align with operational and budgeting needs. The program supports projects across hospitality, retail, corporate workplaces and other commercial environments seeking to modernize customer and employee experiences through digital display technology.

“As organizations continue investing in digital experiences, many are looking for ways to preserve capital while still deploying the technology their businesses require,” said Mike Kosla, B2B senior vice president at LG Electronics USA. “The LG Financing Referral Service helps connect customers with financing and leasing options through participating financial institutions, helping simplify technology investments while providing greater budget flexibility.”

### **Flexible Financing Structures for Commercial Display Projects**

The LG Financing Referral Service supports eligible commercial display deployments through participating financing providers and resellers. Program features include:

- **Flexible Financing Models:** Customers may choose between traditional purchase financing (CapEx) or leasing (OpEx) options offered by participating financial institutions.
- **Predictable Monthly Payments:** Financing structures are designed to help organizations align display investments with operational budgets.
- **Support for Eligible LG Solution:** The program supports financing for eligible LG commercial display products and related solutions.
- **Integrated Support and Services:** Eligible projects may include installation, maintenance, extended warranty and LG ConnectedCare services through participating resellers.
- **Lease-End Flexibility:** Depending on financing terms, customers may have options including equipment refresh, buyout, lease extension or return.
- **Third-Party Financing Model:** Financing is provided by participating independent financial institutions and remains subject to credit approval.

All financing is subject to customer credit approval. LG is not a financial institution and does not provide financing directly.

### **Supporting Technology Lifecycles and Service Continuity**

Depending on the financing agreement, customers may refresh equipment at the end of a lease term, extend an existing lease or purchase the equipment outright. The referral service also supports coordination among LG, participating resellers and financing providers to help simplify solution development, proposal creation and project execution. Extended warranty and ConnectedCare services can also be incorporated throughout the financing term through participating resellers.

The LG Financing Referral Service is available for eligible commercial display projects in the United States through participating resellers and financing providers. For more information, click [here](#). For images, click [here](#). For additional program details or questions, please contact [LGFinanceOptions@lge.com](mailto:LGFinanceOptions@lge.com).

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#### **About LG Electronics USA**

LG Electronics USA serves commercial display customers in the U.S. lodging and hospitality, digital signage, systems integration, healthcare, education, government and industrial markets. Based in Lincolnshire, Ill., with its dedicated engineering and customer support team, LG's U.S. Media Entertainment Solution B2B division delivers business-to-business technology solutions tailored to the particular needs of business environments. Eleven-time ENERGY STAR® Partner of the Year LG Electronics USA Inc., headquartered in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics Inc., a leading smart life solutions company with annual global revenues of more than \$60-billion from consumer electronics, home appliances, HVAC solutions and vehicle components. For more information, please visit [www.LGSolutions.com](http://www.LGSolutions.com). Stay up to date with @LGforBusinessUSA on [LinkedIn](#), [Instagram](#), [Facebook](#) and [YouTube](#).

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